

Performance Marketing Coordinator

Company Description:

RevitUp is a hospitality-focused organization that takes a holistic approach to revitalize hotels and enhance their profitability. We optimize revenue-generating channels, align team culture with common goals, and provide insights to navigate competitive environments.

Job Summary:

This is a Junior Level full-time on-site role as a Performance Marketing Coordinator at RevitUp in Iráklion, Crete. The role involves implementing and managing performance marketing campaigns for Google & Meta, analyzing campaign performance data, and collaborating with cross-functional teams to drive business growth.

Key Responsibilities:

- Create Ad campaigns
- Optimize campaigns to drive high-performance results
- Create Ad copies and collaborate with digital team for creatives development
- Generate analytics report and insights

Qualifications:

- Bachelor's degree in Business Administration, Marketing, Statistics, Economics, Tourism, or a related field.
- Strong organizational and time management skills.
- Proficiency in MS Office and English (oral and written)
- Excellent communication skills - must be an effective communicator
- Familiarity with media-buying, planning, and research
- Familiarity with PPC initiatives
- Experience with Share Point & Google Drive (Advanced Microsoft Office User)
- Interest in following advertising and media trends
- Attention to detail
- Critical thinking skills

What We Offer:

- Competitive salary.
- Training and professional development opportunities.
- A collaborative and dynamic work environment.

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Please send us your CV at hr@revitup.direct