

## **Business analytics using SAS software**

Data analysis using statistical methods is a fundamental skill for Management and Economics. The course will provide students with the knowledge to apply selected statistical data analysis techniques and skills to utilize the available learning resources in the SAS Skill Builder for Students environment. The course focuses on training students (hands on) in the use of statistical techniques useful in Business Administration. The course includes the following topics:

1. Analysis of Variance
2. Linear Regression
3. Logistic Regression
4. Measuring model performance