

Management of International Business

International business operations and management is associated with the concept of globalization and international market trends and evolution. The course is focusing on the analysis of international organization and globalization context externalities in multinational and transnational business sector operations and management (e.g. strategic plan, responsibility, investing, HRM). The issues of climate change, diversity, corporate social responsibility and sustainable development are issues that are linked with business operations and management theory towards marketing and dissemination strategies. International business development and foreign direct investment analyzed further towards institutional and regulatory framework of global governance (OECD, ILO, UN).