

Financial Management

The purpose of the course is to delve into the process of managing the resources of the enterprise, including the management of financial decisions, with the aim of maximizing its value. The financing decisions of companies and investment programs, dividend policy decisions and investment decisions will be analyzed, with the ultimate goal of maximizing the market value of the company and its shareholders. Funding decisions (excellent capital structure of the company in terms of assets and liabilities) and dividend policy decisions will be presented. Finally, the framework of the markets where business financing decisions (national and transnational) move, as well as the regulatory framework and rules of corporate social responsibility, will be presented.