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He is an instructor/ professor in many undergraduate and postgraduate courses in management, marketing, IT and Innovation management, e-business, computer training, etc. He has publications in scientific journals and presentations in international conferences in several issues on economics, marketing and e-business.

He has participated in numerous research and developmental EU projects such as Interreg and Leonardo. In addition, he is coordinator or researcher in many local and national projects. He has also great business consulting experience as a free-lancer and co-founder of a consulting and web development company (from 2003 since 2017). Today, through its academic role, he still connects with the real economy as a consultant/mentor of local companies. Recently, he became academic coordinator of Liaison & Career Support Office of the Hellenic Mediterranean University.

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