

George Apladas

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George Apladas is currently a lecturer at the department of Business Administration and Tourism, at the Hellenic Mediterranean University, Crete, Greece. George has been at the department of Business Administration and Tourism since 2008. He teaches courses in Food and Beverage (F&B) Management, Service Quality Management, and Hospitality Management. George also has extensive teaching experience at a vocational level (senior lecturer for more than 20 years at the school of tourist professions), as well as professional experience as a manager and general manager at several hotels in Crete (for more than 10 years).

He completed his basic undergraduate studies in 1987 in Tourism and Hospitality Management, from the Technological Educational Institute (TEI) of Crete. He gained his post-graduate degree from the Greek Open University in 2004. In 2019 he started his PhD studies at the department of Business Administration and Tourism. His thesis examines the role of local traditional food on tourists' preferences and their intention to re-visit a destination.

Mr Apladas has an extensive track of vocational training, as well as business consulting in the fields of restaurant management and marketing, front office management, hospitality management, and service quality management. Over the years he has designed tailor - made consultancy and training courses for major hotel chains and restaurants in Crete. He is an accredited member of the Centre for Continuing Vocational Training in Greece.

Publications:

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