

Business Statistics I

Upon successful completion of the course students are expected to have: a) Knowledge of basic statistical concepts - and how to present statistical data b) Skills that will concern: (1) in the calculation of basic statistical measures (2) in, the use of numerators (3) in the calculation of linear correlation coefficient and simple regression parameters (4) The use of the binomial-distribution and the Poisson distribution. c) Ability to combine statistical data from companies and calculate key statistics and evaluate results.