

Business Ethics

The course aims to cultivate the necessary professionalism of students in order to operate on the basis of business ethics and corporate social responsibility. Students are familiarized with the concepts and philosophic approaches of ethics, examine the ways in which a business is affected by and also affects its environment, and are encouraged to evaluate the effects of the business operation on the market and the consumers, on human resources, the natural environment, the local community, the state and the global economic-social-cultural fabric. A parallel goal is for students to develop the necessary skills of analysis-synthesis and critical evaluation of business and environmental data and to form a personal professional value system based on ethical criteria.